



EU TALENTON

The 9th-14th of September
Katowice

Dear Participant!

We welcome you to the EU TalentOn 2024 competition. From the 9th to 14th of September, we will meet in Katowice - the European City of Science.

Here, you will find all the important information that will allow you to prepare well for the competition finals.

We hope you will have a great time finding scientific solutions to major global challenges.

See you soon!

EU TalentOn Team



European
City of Science
Katowice 2024



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ARRIVAL

Katowice – Pyrzowice Airport



Kraków – Balice Airport



Recently, the University of Silesia employees have contacted you via e-mail to arrange the dates and times of your arrival to Katowice and return home. When you get to the airport, a representative will be waiting for you with an 'EU TalentOn' sign to help you get to centre of Katowice.

ACCOMMODATION

During the competition, you will stay at [Q Hotel Plus Katowice](#).



Your room will be ready when you arrive at the hotel. Please note that on Saturday (the 14th of September) you must leave your room by 12:00.

ADDRESS:

Q Hotel Plus Katowice
Wojewódzka 12 St., Katowice



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FOOD AND DRINKS

You will be provided with **breakfast** from Tuesday to Saturday at the hotel. On Monday, between 12:00 a.m. and 5:00 p.m., you can also have **lunch** at the hotel. Vegetarian, lactose-free and gluten-free products will also be available.

During your teamwork time at spinPLACE, **coffee breaks** with snacks will be organised, and we will provide you with a vegetarian or meat dinner. During integration, you will be able to make use of **food trucks** in the evenings. You will receive coupons from us to exchange for a selected meal from food trucks.

In the places where you will work, there are water dispensers you can use all the time. You will also receive reusable bottles from us that are worth having on you!

VENUE



spinPLACE
Bankowa 5 St., Katowice

Most of your time will be spent in the Centre for Creativity and Coworking - spinPLACE and the University of Silesia Campus.

We have prepared a [Google Map](#) for you, marking all the places we will invite you to. This will make it easier for you to get around the city!



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AGENDA

The 9th of September, 2024 **MONDAY – Welcoming & Integration**

8 a.m.–5 p.m. REGISTRATION IN THE HOTEL

LOCATION: [Q Hotel Plus Katowice](#) (Wojewódzka 12 St, Katowice)

1 p.m.–4 p.m. LUNCH

lunch will be provided at the Q Hotel to all participants.

LOCATION: [Q Hotel Plus Katowice](#) (Wojewódzka 12 St, Katowice)

6 p.m.–7 p.m. OPENING

We invite you to the opening remarks to meet the other participants, the Mission Navigator, your Buddies and the organisational team.

LOCATION: [spinPLACE](#) (Bankowa 5 St, Katowice)

7 p.m. – 10 p.m. DINNER AND INTEGRATION

After the opening ceremony, there will be integration and teamwork activities. Finger food will be available.

LOCATION: [spinPLACE](#) (Bankowa 5 St, Katowice)

The 10th of September, 2024 **TUESDAY – Scientific Day**

6:30 a.m.–8:30 a.m. BREAKFAST AT THE HOTEL

LOCATION: [Q Hotel Plus Katowice](#) (Wojewódzka 12 St, Katowice)

9 a.m. –10:00 a.m. ORIENTATION MEETING

Your morning will start with an organisational meeting, during which you will learn what activities are planned for the day. We will also review all major TalentOn rules and regulations.

LOCATION: *University of Silesia Campus* (Bankowa 12 St, Katowice)

10:00 a.m.–10:40 a.m. MEETINGS WITH EXPERTS

Together with the participants from your Mission Arena, you will meet with experts.

LOCATION: [spinPLACE](#) (Bankowa 5 St, Katowice) and *University of Silesia Campus* (Bankowa 12 St, Katowice)



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10:40 a.m.–2:30 p.m. BRAINSTORMING

Start working in teams on your projects. During this time, each team can also consult with experts to discuss issues related to the project.

LOCATION: [spinPLACE](#) (Bankowa 5 St, Katowice)

2:30 p.m.–3:30 p.m. LUNCH

LOCATION: [spinPLACE](#) (Bankowa 5 St, Katowice)

3:30 p.m.–8:00 p.m. BRAINSTORMING

Continue working in teams on your projects. During this time, each team can also consult with experts to discuss issues related to the project.

LOCATION: [spinPLACE](#) (Bankowa 5 St, Katowice)

8:30 p.m.–11:00 p.m. DINNER AND INTEGRATION

We invite you to the integration, which will take place at the promenade opposite the Rector's Office of the University of Silesia (next to spinPLACE). At 9:00 p.m., you can enjoy a performance by the Student Song and Dance Ensemble Katowice, dinner from food trucks, and integration games.

LOCATION: University of Silesia Campus (Bankowa 12 St, Katowice)

The spinPLACE building will be open until 3:00 a.m. to participants who want to work on their projects.

The 11th of September, 2024
WEDNESDAY – Business Day

6:30 a.m.–8:30 a.m. BREAKFAST AT THE HOTEL

LOCATION: [Q Hotel Plus Katowice](#) (Wojewódzka 12 St, Katowice)

9:00 a.m.–9:15 a.m. ORIENTATION MEETING

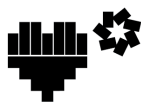
Your morning will start with an organisational meeting, during which you will learn what activities are planned for the day.

LOCATION: University of Silesia Campus (Bankowa 12 St, Katowice)

9:15 a.m.–10:00 a.m. MEETINGS WITH REPRESENTATIVES OF THE BUSINESS WORLD

We invite you to a meeting with experts in entrepreneurship, who will tell you about the possibilities of bringing your project from the lab to the market and how they can support you during teamwork.

LOCATION: University of Silesia Campus (Bankowa 12 St, Katowice)



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EU TALENTON

10:10 a.m.–2:30 p.m. BRAINSTORMING

You can continue working in teams on your projects. During this time, each team can also consult with experts to discuss.

LOCATION: [spinPLACE](#) (Bankowa 5 St, Katowice)

2:30 p.m.–3:30 p.m. LUNCH

We provide you with lunch at the workplace.

LOCATION: [spinPLACE](#) (Bankowa 5 St, Katowice)

3:30 p.m.–8:00 p.m. BRAINSTORMING

You can continue working in teams on your projects. During this time, each team can also consult with experts to discuss.

LOCATION: [spinPLACE](#) (Bankowa 5 St, Katowice)

9:00 p.m.–11:00 p.m. DINNER AND INTEGRATION

We invite you to the dinner and integration, which will take place at the promenade opposite the Rector's Office of the University of Silesia (next to spinPLACE).

LOCATION: University of Silesia Campus (Bankowa 12 St, Katowice)

11:00 a.m. – 9:30 p.m. LAUGHTER YOGA WORKSHOPS (OPTIONAL)

group 1 11:00 a.m.–12:00 p.m.

group 2 12:20 p.m.–1:20 p.m.

group 3 1:40 p.m. – 2:40 p.m.

group 4 4:00 p.m.–5:00 p.m.

group 5 5:30 p.m.–6:30 p.m.

group 6 7:00 p.m.–8:00 p.m.

If you want, you can take part in optional laughter yoga workshops! It will be an excellent way to relax halfway through the contest.

Registration required: <https://formularze.us.edu.pl/site/index/892>. Deadline for registration is the 8th of September 14:00. The workshops will be held by Stefan Janicki (Endorfinacja – Laughter Yoga Club).

LOCATION: University of Silesia Campus (Bankowa 12 St, Katowice)

The spinPLACE building will be open until 3:00 a.m. Participants who want to work on their projects can use the rooms until this hour.



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The 12th of September, 2024 **THURSDAY – Public Pitches Day**

6:30 a.m.–8:30 a.m. BREAKFAST AT THE HOTEL

LOCATION: [Q Hotel Plus Katowice](#) (Wojewódzka 12 St, Katowice)

9 a.m. –9:15 a.m. ORIENTATION MEETING

At the beginning of the day, you will participate in an organizational meeting, during which you will learn what activities await you.

LOCATION: University of Silesia Campus (Bankowa 12 St, Katowice)

9:15 a.m.–9:45 a.m. MEETING WITH EUROPEAN INSTITUTE OF INNOVATION & TECHNOLOGY REPRESENTATIVE

LOCATION: University of Silesia Campus (Bankowa 12 St, Katowice)

10:00 a.m.–14:15 p.m. PUBLIC SPEAKING WORKSHOPS

group 1 10:00 a.m.–11:15 a.m.

group 2 11:30 a.m.–12:45 p.m.

group 3 13:00 p.m.–2:15 p.m.

One participant from each team will participate in a public speaking workshop. We will divide 27 participants (one from each team) into three groups of 8-9 people. During the 75-minute workshop, each group will learn how to convey knowledge clearly to a non-specialist and then work on their public speaking skills, such as dealing with nerves and finding the right pace of delivery.

LOCATION: [spinPLACE](#) (Bankowa 5 St, Katowice)

10:00 a.m. –10:45 MEETING WITH EU TALENTON EXPERTS

Team members who do not participate in the public speaking workshop meet with EU TalentOn experts who present themselves and indicate in what aspects they can help you during your work.

LOCATION: University of Silesia Campus (Bankowa 12 St, Katowice)

11:00 a.m.–2:30 p.m. BRAINSTORMING

You can continue working in teams on your projects. During this time, each team can also consult with experts to discuss issues related to the project.

LOCATION: [spinPLACE](#) (Bankowa 5 St, Katowice)



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2:30 p.m.–3:30 p.m. LUNCH

We provide you with lunch at the workplace.

LOCATION: [spinPLACE](#) (Bankowa 5 St, Katowice)

3:30 p.m.–5:30 p.m. BRAINSTORMING

You can continue working in teams on your projects. During this time, each team can also consult with experts to discuss issues related to the project.

LOCATION: [spinPLACE](#) (Bankowa 5 St, Katowice)

6:00 p.m.–9:00 p.m. PUBLIC PITCHES

You will present your projects to the audience gathered on the promenade in front of the Rector's Office of the University of Silesia. Each project pitch will last 1,5 minutes. One team will win the Community Prize!

LOCATION: University of Silesia Campus (Bankowa 12 St, Katowice)

9:00 p.m.–11:00 p.m. DINNER AND INTEGRATION

We invite you to integration, in which the participants of the [EUCYS 2024](#) competition will also participate. During this time, you will also be able to meet representatives of the Academic Consortium - Katowice City of Science.

LOCATION: University of Silesia Campus (Bankowa 12 St, Katowice)

The spinPLACE building will be open until 3:00 a.m. Participants who want to work on their projects can use the rooms until this hour.

The 13th of September, 2024 ***FRIDAY – Time To Announce Winners***

6:30 a.m.–8:30 a.m. BREAKFAST AT THE HOTEL

LOCATION: [Q Hotel Plus Katowice](#) (Wojewódzka 12 St, Katowice)

9:00 a.m.–9:05 a.m. ORIENTATION MEETING

On the last day, we invite you to a short meeting during which we will review the rules of the presentation before the Jury.

LOCATION: [spinPLACE](#) (Bankowa 5 St, Katowice)

9:05 a.m.–10:00 a.m. PREPARATION FOR APPEARANCES BEFORE THE JURY

Time for final corrections and preparation for the speech.

LOCATION: [spinPLACE](#) (Bankowa 5 St, Katowice)



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10:30 a.m.–2:30 p.m. APPEARANCES BEFORE THE JURY

You will present your projects to the jury in a predetermined order. Each project pitch will last 3 minutes.

LOCATION: [spinPLACE](#) (Bankowa 5 St, Katowice)

1:00 p.m.–3:00 p.m. LUNCH

We provide you with lunch at the workplace.

LOCATION: [spinPLACE](#) (Bankowa 5 St, Katowice)

3:00 p.m.–5:00 p.m. FREE TIME

After the speeches, you have free time to prepare for the Award Ceremony.

5:00 p.m.–7:00 p.m. AWARD CEREMONY AND SELECTION OF EU TALENTON WINNER

We invite you to the Award Ceremony, during which the competition results will be announced.

LOCATION: [Silesian Museum](#) (T. Dobrowolskiego 1 St, Katowice)

7:30 p.m. – 8:00 p.m. WALKING WITH COUNTRY FLAGS TO FINAL PARTY VENUE

After the Award Ceremony, with the EUCYS 2024 competition participants and the brass band, we will go from the Silesian Museum to the Polish National Radio Orchestra. Representatives of each country will receive their flags from us!

8:00 p.m.–00:00 a.m. FINAL PARTY

We invite you to the final party, which will also be attended by EUCYS 2024 participants, buddies and the organizational team.

LOCATION: „[Królestwo](#)” music club (Jerzego Ziętka 1, Katowice)

The 14th of September, 2024
SATURDAY – Say Goodbye To Katowice

7:00 a.m.–11:00 a.m. BREAKFAST

LOCATION: [Q Hotel Plus Katowice](#) (Wojewódzka 12 St, Katowice)

10:00 a.m. – 1 p.m. TOURS AROUND THE UNIVERSITIES OF THE ACADEMIC CONSORTIUM – KATOWICE CITY OF SCIENCE (OPTIONAL)

For those interested, we organize tours of the consortium's universities. **Tour descriptions and registration forms will be available in early September.**

12:00 a.m. CHECK OUT FROM THE HOTEL



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Participants who have a flight within hours after check-out from the hotel will have access to the spinPLACE space

EU TalentOn Rules & Regulations – a brief overview

The 5 EU Missions

At EU TalentOn, you are invited to prepare a proposal related to one of 5 EU Missions in Horizon Europe. We encourage you to familiarise yourselves with how the European Commission describes and conceptualises the mission related to your Mission Arena. A convenient place to start is their website: <https://tinyurl.com/5missions>

Your proposal

Your proposal will be assessed based on two elements:

- the written proposal which you must prepare in electronic form by Thursday (the 12th of September), 5:30 p.m. at the latest
- the oral presentation ('pitch') which you will deliver before the jury on Friday (the 13th of September), between 10:30 a.m. and 2:30 p.m.

The written proposal

The written proposal is a brief summary of your project which must answer the following questions:

1. What is the specific problem that you are solving?
2. How does this problem relate to the selected Mission Arena?
3. What is the solution that you propose?
4. Are there other solutions to this problem? Why is your solution better?
5. Is your solution feasible? Can you present a tentative cost analysis? How would you implement this solution?

Each team will be given access to their own online document which they will be able to edit throughout the competition. You won't have to submit it in any way: your online documents will be simply downloaded on Thursday (the 12th of September) at 2:30 p.m. and treated as your written proposal.

The oral presentation ('pitch')

The oral presentation ('pitch') of your project will be delivered before the jury on Friday (the 13th of September), between 10:30 a.m. and 2:30 p.m. The public pitches on Thursday evening (6:00-8:00 p.m.) are a separate event. They have two purposes: (1) to give you an



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opportunity to test your presentation before Friday; (2) the EU TalentOn Community Award will be awarded based on your Thursday public pitches.

Judging process and criteria

The projects at EU TalentOn must be scientific, creative, feasible and convincing. These are the 4 criteria that will be taken into consideration by the jury members. Here is the actual phrasing the jury members have been presented:

- Scientific merit. The proposal must be scientifically sound, relate to an actual problem
- within the given Mission Arena and have real, considerable impact on the issue at hand.
- Creativity. The purpose of EU TalentON is to promote novel, out-of-the-box thinking, including ideas that are unusual or thought-provoking.
- Feasibility. The proposal, while creative, must be feasible. For instance, the proposal cannot be based on highly unrealistic or outright impossible technologies. However, for the contest to promote creative problem-solving, the jury will be invited to understand this term liberally.
- Appeal. The proposal must be presented in a convincing fashion. One of the purposes of EU TalentON is to invite the participants to be bold and entrepreneurial. The content and quality of the pitch are especially important for that criterion.

Your proposal, both its written and its oral part, will be graded 0-10 by each jury member. Note that you will not be graded separately on scientific merit, creativity, feasibility and appeal. We trust in the judgement of our jury members and we expect them to grade the proposals according to their own idea of what makes the „best” proposal, while reminding them of the 4 general EU TalentOn criteria.

Each proposal will receive a final score, calculated as a simple arithmetic average of all grades received from all jury members. The jury will be composed of:

- (1) Mission Arena Experts (you will meet them on Tuesday)
- (2) Entrepreneurship Experts (you will meet them on Wednesday)
- (3) EU TalentOn Experts (you will meet them throughout the competition)

Prizes

The following prizes will be awarded:

- Main prize (EU TalentOn Winner): 12 000 EUR (13333,33 EUR with tax);
- First prize per each Mission Arena: 7 500 EUR (8333,33 EUR with tax);
- Second prize per each Mission Arena: 4 500 EUR (5000,00 EUR with tax);
- Special prize – EU TalentOn Community Award: 3 000 EUR (3333,33 EUR with tax).

Each prize will be divided equally among each person in the winning team and paid to each person separately.



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Mission Navigator

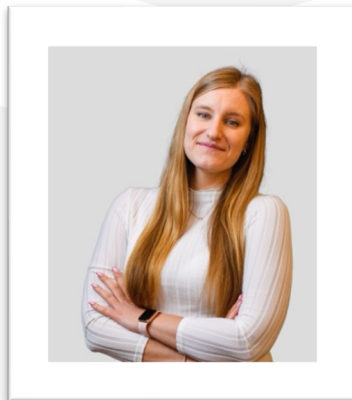
With any questions related to the competition, feel free to ask the Mission Navigator – Łukasz Lamża.



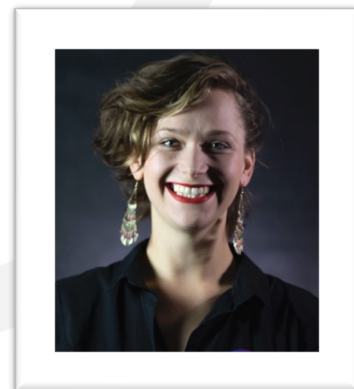
BUDDIES AND COORDINATORS

Buddies will be available throughout the competition to support your work on the project. You will meet them at the opening on Monday!

If you need help or support in any matter not related to your work on the project, you can contact the EU TalentOn organizational coordinators:



Małgorzata Poszwa



Aleksandra Kwiatkowska

SEE YOU IN KATOWICE